

Job Description

Job Title: Regional Physical Activity Coordinator - Midlands

Employer:	Active Partners Trust Ltd
Job title:	Regional Physical Activity Coordinator (Midlands)
Department:	Regional/Leadership
Location:	Home-based
Contract:	3 years fixed term
Salary:	£45,000 (0.6 FTE)
Hours of work:	Flexible, 22.2 hours per week with additional hours worked as necessary for the proper performance of duties.
Reporting to:	The Strategic Director of Active Partners Trust Ltd

Active Partners Trust is hosting this role on behalf of the Active Partnerships across the Midlands which also includes Sport Birmingham, Active Herefordshire and Worcestershire, Think Active, Energize Shropshire Telford and Wrekin, Active Black Country, Leicester-shire and Rutland Sport, Active Lincolnshire and Together Active Staffordshire & Stoke on Trent and Northamptonshire Sport

Job purpose

The purpose of the role of Regional Physical Activity Coordinator is to maximise opportunities and uptake of physical activity through social prescribing.

The role will connect with the Social Prescribing infrastructure at various levels. Gathering and understanding the learning from Active Partnerships and other partners to facilitate the sharing of this across the Midlands and nationally to inform future practice around physical activity and social prescribing.

This would include:

1. Brokering relationships with the social prescribing sector, advocating and supporting the development of the social prescribing workforce to ensure they have the confidence and capability to embed physical activity within their work, enabling patients to access appropriate opportunities to be active within their community



- Facilitate learning from across the region which Identifies and supports community groups, VCSE organisations and partners to offer opportunities to be active which are participant centred, safe and welcoming to someone being referred from a social prescribing Link Worker.
- 3. Support to build confidence and trust between social prescribers and community physical activity provision.

Main duties

The role will involve:

- Gaining insight and understanding on the social prescribing experience from users and partners, working through the Active Partnership connections across the Midlands region.
- Establishing a Community of Practice to share learning, join up where appropriate, inform future strategy and work, programme support and funding/commissioning decisions across the Midlands and feed into the national picture.
- Facilitate conversations, exploration and learning across many partners and stakeholders across the Midlands footprint.
- Support Active Partnerships and strategic partners in the Midlands to influence and engage effectively with their county health and social prescribing networks through appropriate advocacy, tools, learning, consistent messages etc.
- Work as part of a virtual regional development team, providing development support to identify new/existing physical activity offers and innovative partners and ways of working and facilitate learning and sharing of this across the region.
- Facilitate engagement with a broad cohort of stakeholders within health, social
 prescribing, Active Partnerships, community and voluntary sector organisations
 and wider physical activity systems to navigate across the Midlands and join up
 where relevant. Provide reporting back to this network in a facilitated learning style.
- Ensure that this programme of work prioritises a focus on reducing health inequalities and recovery from COVID 19.

Organisational

- To be accountable for the achievement of performance targets relevant to the role and deliver all reporting requirements in a timely manner.
- Provide effective communications and reports to a variety of stakeholders and partners, reporting on progress, evaluating and planning for the future.
- To provide expert advice and guidance to inform business planning and future strategy around health, social prescribing and physical activity, based on knowledge and insight from the work.
- Ensure that the business of Active Derbyshire and Active Notts is always conducted in accordance with its constitution.
- To attend training and development opportunities relevant to the post and/or self-development objectives.



Numbe	er of reports
•	None
Budge	t responsibility
•	N/A



Person specification

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Factor	Essential (E) Or
	Desirable (D)
Values Demonstrable commitment to the values of Active Derbyshire and Active Notts:	E
We live by our core values: making a difference, working together, acting with integrity, leading by example and striving for	
excellence. Qualifications	
Degree level or equivalent (in a relevant policy, community development, physical activity or health field)	E
Evidence of continuing professional development	
Skills & Experience	
Outstanding knowledge and experience of the physical activity and health sectors.	All essential
Skilled at exploring through asking the right questions in a facilitative manner to help understanding	
Clarity of purpose and an ability to develop and implement a shared vision and purpose.	
Exceptional presentation and public speaking skills, and ability to convene learning spaces in a facilitative manner.	
Collaborative	
Experience navigating large and complex organisations and systems across a wide geographical footprint, including gaining access to key stakeholders and successfully managing relationships to a common purpose	
Experience of supporting sport and physical activity organisations to work in partnership with communities as part of a complex system and cross-sector approach.	



Understanding of the health landscape across a region and the ability to build relationships and co-produce solutions and identify opportunities with NHS partners.

Ability to engage with, and influence, internal and external stakeholders.

Inclusive

Excellent communicator, able to raise the profile of social prescribing through key stakeholders and partners

Demonstrates practical commitment to reducing health inequalities, actively seeking diversity of thought to understand those in most need and those most impacted by COVID 19. Understand and articulate what is needed where and by who through data and insight, ensure community voices are heard and considered to shape what is needed.

A great planner, able to co-produce delivery plans, clear strategies with partners, identify risks and manage them together.

Innovative

Strategic thinker with an ability to be proactive and make things happen.

Understands the pressure, complexity and constraints that stakeholders and partners face, especially where resources have been stretched, whilst at the same time proactively search for coproduced solutions and opportunities.

Exhibit gravitas and pragmatism in managing multiple level and challenging relationships.

Personal qualities

Integrity and authenticity

Clear track record in developing excellent relationships, shared purpose, commitment to change and delivery against outcomes.

Advocacy, brokering and championing the physical activity and health agenda.

Creative and innovative approaches to learning, insight and action.

All essential



Self-aware with strong interpersonal skills to develop productive and strategic working relationships across a wide geography.	
Highly motivated; demonstrating a passion for the positive role that physical activity and sport can play in developing the health of people and communities.	
Ability to work alone, with the acknowledgement that there are support networks available to feed into	

Last updated: October 2020

Date of next review: September 2023