

Active Together Campaign Terms and Conditions

Active Together is a physical activity movement designed to support the residents of Leicester, Leicestershire & Rutland to become more active.

If you are an organisation or club that wishes to use the Active Together Movement and its associated branding guidelines to encourage more people across LLR to become active you can visit our website www.lrspport.org.acitvetogether to register your interest. Once your application has been approved you will be able to download the Active Together assets and utilise in accordance to the brand guidelines.

Please read the terms and conditions before downloading the assets and brand guidelines. Please complete the request form on the website providing all of the requested information and tick the tick box confirming that you have read and accepted the terms and conditions of this Agreement. We reserve the right to amend these terms and conditions from time to time without notice to you. The amended terms and conditions will be effective from the date it is posted on the website.

- Registration of organisations is required to access Active Together Assets. We will collect and process data in line with the Data Protection Act 2018. For more information please view our Privacy Policy at <https://www.lrspport.org/privacypolicy>
- Organisations information will be utilised to provide updates to partners on the Active Together Movement, support the development of Active Together Movement, demonstrate the impact of the Active Together Movement and in other suitable forms linked the Active Together Movement. You agree to being contacted by Leicester-Shire & Rutland Sport in relation to the Active Together Movement.
- Organisations agree to be referenced on the Leicester-Shire & Rutland Sport website as supporters of the Active Together Movement.
- The Active Together Assets can be downloaded by you from the Website, with you able to access the generic assets but also any specific assets created for your organisation.
- You are not permitted to use those assets created specifically for another organisation.
- Assets must be utilised in a manner which supports the purpose of the campaign of supporting people to become more active and that which is set out in the brand guidelines.
- You shall not use the assets in a way which
 - violates or infringes in any way upon the rights of others, which is unlawful, offensive, obscene, defamatory, profane or otherwise objectionable which encourages conduct that would constitute a criminal offence, gives rise to civil liability or otherwise violates any law or is in breach of the privacy or any other rights of a third party or of any law;
 - would tend to allow them to become liable to mislead the public, or be materially detrimental to or inconsistent with the good name, goodwill, reputation and image of The Active Together Campaign or Leicester-Shire and Rutland Sport;
 - means you have amended, adapted, used or positioned the Active Together Assets so as to suggest that we endorse any commercial product or service or any political party or belief without our prior approval in writing.

- Leicester-Shire & Rutland Sport reserves the rights to terminate your access to Active Together assets without notice if
 - we deem that you are utilising these in an inappropriate manner and is not inline with the objectives of the movement
 - we decide to discontinue the movement
- Upon termination, you will immediately cease all use of the Active Together Assets and destroy all material containing these.
- You agree to participate from time to time in such activities (such as completing questionnaires or responding to queries from us) as we may reasonably require in order to evaluate the effectiveness of the Active Together Movement.
- You will tell us about any changes to information you have previously provided in connection with the Active Together Movement and will make sure that the information we hold in connection is true and up to date.
- You accept that we may share information about the sign up of organisations to Active Together Movement with any parties of our choice as well as with members of the public who make a request for information under the Freedom of Information Act 2000.
- You agree that registering does not give you any ownership, any claim, any right, title or interest in or to the Active Together Assets except the rights of use as are specifically set out in the brand guidelines.
- All uses of the Brand Tool-Kit Physical Materials must be displayed by you in the manner that has been presented for download on the website, without amendment.
- You shall not apply to register or pursue registrations of the Active Together Assets (or any part of it) or any Intellectual Property Rights in your own name.
- You shall notify us in writing of any infringements or misuses of the Active Together Assets (or any part of it) and/or the Intellectual Property Rights by third parties of which you become aware.
- Intellectual Property Rights: You acknowledge and agree that;
 - (a) all intellectual property rights contained within and associated to the Active Together Assets, the Services and the Technology anywhere in the world are not transferable and belong to Leicester-shire and Rutland Sport including all intellectual property rights in
 - i.any content in the Digital Media and;
 - ii. any other digital, printed or published materials,
 - (b) rights in the use of the Active Together assets and Digital Media are licensed (not sold) to you, and;
 - (c) that you have no rights in, or to, the Digital Media, the Services or the Technology other than the right to use each of them in accordance with these Terms of Use.