Social Investment Briefing

Who we are

- CASE is a business support social enterprise and co-operative established 1982
- We are the trusted organisation for co-operatives, social enterprises and community enterprises in the East Midlands
- We bring ethical and co-operative ways of working

About the project

- We have been awarded a small grant from the Connect Fund to raise awareness about social investment, support groups to develop social enterprise business models, scale up, and access social investment.
- Project started in January 2019 and finishes in June 2020.

What are social enterprises?

- Businesses that are changing the world for the better
- Make a profit & create positive social change
- There are over 100,000 social enterprises throughout the country contributing £60 billion to the economy and employing two million people
- (Social enterprises can also be private profit making companies that do good)

Why consider social investment?

- Traditional funding routes drying up
- Grant funding alone is not a viable source of sustainable business funding
- Financial enablement – supports organisational development, sustainability and growth
- UK government is actively supporting the development of social investment
- Recycles money for the sector

What finance is used for

- Buildings, infrastructure, IT, equipment
- Cashflow
- Enabling and retaining contracts and trading activities
- Kick start new services/ projects
- Where large sums of money are needed
- Strategic positioning, organisational development and growth
- Investing in early intervention and prevention to reduce public sector demand/ costs
Social enterprise and investment case studies

https://www.sportingcapital.org.uk/investment/case-studies

Leisure centre
https://www.goodfinance.org.uk/case-studies/greenwich-leisure-limited

Football
https://communityshares.co.uk/enterprise-investment-scheme-lewes-football-club/
https://www.goodfinance.org.uk/case-studies/fc-united-manchester

Gym
https://www.sibgroup.org.uk/impact/empire-fighting-chance

Dance
https://www.sibgroup.org.uk/impact/north-east-dance

Social prescribing
https://golab.bsg.ox.ac.uk/knowledge/case-studies/ways-wellness/

Arts
https://www.artsculturefinance.org/case-studies/


https://thekeyfund.co.uk/about/downloads/

CASE support available

• CASE is looking to work with different stakeholders and to identify and develop a pipeline of organisations that it can support/ work with to help them to get investment ready and access social investment
• We provide advice and business support
• We will be delivering enterprise and investment workshops
• We are running a Let’s Talk Good Finance event
• We provide support to access the following grants:
  – Enterprise grants £10k-£50k (homeless & young people sectors)
    https://www.sibgroup.org.uk/enterprise-grants
  – Reach Fund grants up to £15k to get investment ready & access finance
    https://www.reachfund.org.uk/

Contact

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