SUPPORT FOR YOUR SPORT ORGANISATION!

The Leicester Castle Business School at De Montfort University offers a Business Management in Sport MSc degree, in which students study sport industry specific modules as well as general business modules. There are three ways that the Business Management in Sport MSc students can support your organization.

1. Event Volunteering
   If your organisation has an event that requires volunteers, please send a short description of the event, volunteer duties, and how to apply for these roles. The students on the Business Management in Sport MSc are encouraged to volunteer at several events, and I will share these opportunities with the students.

2. Fieldwork Experience (aka an internship)
   During the summer (June – August) students are required to complete a sport fieldwork experience with an organisation related to the sport industry for academic credit. This experience can be done on-site, remotely, or a combination of the two. Students are required to complete a minimum of 140 hours with the organisation during those three months. Organisations complete a brief detailing the fieldwork by the end of April which are then shared internally with the Business Management in Sport MSc students (they are not publicly available). Students then apply for the positions, with the host organisations interviewing candidates and selecting the student(s) for the roles.

3. Executive Company Project
   The Executive Company Project (ECP) is the final research project for some of the postgraduate programmes in the Leicester Castle Business School, including for the Business Management in Sport MSc students. In lieu of a traditional dissertation, students work on a larger, research-based project for an organisation. The ECP takes place during the final term of the course, which for the 15-month Business Management in Sport MSc means October – December (if the students begin the course in September) or February – April (if the students begin the course in January). Organisations complete a brief detailing the ECP, and these briefs must be submitted two months before the ECP is offered (early April or early August).

Please reach out to the Business Management in Sport MSc Programme Leader, Dr. Heather Dichter, at heather.dichter@dmu.ac.uk to discuss these opportunities. Organisations are welcome to propose just one idea or opportunities for all three areas. Dr. Dichter is happy to discuss ideas for where they would best fit if anyone is unsure, particularly whether a project should be a fieldwork or an ECP.