The City of Leicester and surrounding County of Leicestershire provides the perfect solution to your event destination, exhibition and conferencing needs. One of the United Kingdom’s premier locations for sport and business, located in the heart of England, Leicester and Leicestershire has established national and global access through fast road, rail and airport links from where ever your customers are based.

With international level infrastructure for football, rugby, cricket, motor racing, horse racing, basketball and much more, Leicester and Leicestershire provides world class event facilities with superior quality accommodation and hospitality services at all levels.

Connecting business and delegates in Leicester and Leicestershire with global innovation in manufacturing and engineering, advanced logistics, life sciences, sports and space technology comes with ease. The top class universities harbour elite facilities and international academic reputations with cutting edge innovation across many business sectors.

With extensive opportunities to connect, watch and take part in a wealth of premier level sporting, cultural and leisure events, Leicester and Leicestershire can cater for a diverse range of delegates and participants. With premier level, football, rugby, basketball, netball and cricket clubs nestled in its DNA, Leicester and Leicestershire has a thriving sporting economy and first class business reputation for event management.

Delegates have opportunities to engage in rich and distinct leisure and cultural experiences, with direct access to the National Forest, historic landmarks, canals and waterways, the Leicester Comedy Festival, the Leicester Business Festival and an array of national and international sporting events coupled with an excellent food and retail offering.

Leicester and Leicestershire has an established sporting, business and cultural heritage. From King Richard III, Triumph, Norton, the National Space Centre through to the world class Elite Athlete Hotel based at Loughborough University, where you can stay at altitude. The area delivers a venue rich destination with first class connectivity to help you create exceptional events, conferences and exhibitions whatever business you are in.

Be inspired to connect with this easy to access Premier Sporting Location.

“Leicester and Leicestershire is a place of teamwork and winning against the odds. It’s a place of spirit and determination and doing, rather than just being. We have a radical past and our eyes are firmly on the future. Our place has made life-changing discoveries such as DNA, delivered top-flight sports performance and we are leaders in social change and mobility.”*

*From the Leicester and Leicestershire Local Industrial Strategy Prospectus – Helping to build a Britain for the future – July 2018
Located in the heart of England with excellent road, rail and air connections.

This map demonstrates the approximate drive times from Leicester and Leicestershire to connect with cities throughout England, highlighting those specifically within 3-4 hour drive time. The M1, M69 and M42 are just some of the key roads leading into the area.

East Midlands Airport connects the area directly with other part of the British Isles, Europe and further afield. Strong rail routes run directly into Leicester City centre with connections into the various towns and large villages throughout Leicestershire.

East Midlands Airport Flight times
- Amsterdam: 1 hour 25
- Belfast: 1 hour
- Berlin: 1 hour 50
- Dublin: 1 hour
- Edinburgh: 1 hour 10
- Glasgow: 1 hour 10
- Milan: 2 hours 20
- Nice: 2 hours 25

Train times
- London to Leicester: 1 hour 5
- York to Leicester: 1 hour 50
- Edinburgh to Leicester: 4 hours 25

Key
- Approximate drive times.
- = less than 3 hours
- = less than 4 hours
- = over 4 hours
- = M1
A SHOWCASE OF NATIONAL AND INTERNATIONAL EVENTS HOSTED IN RECENT YEARS.

MORNSIDE ARENA
LEICESTER
• Leicester Riders FIBA European Cup matches
• GB Basketball World Cup match versus Greece
• Elite Academy National Basketball championships
• Frank Warren Boxing; Barry McGuigan Boxing; White Collar Boxing; Prize Fighters Boxing
• GB Wheelchair Rugby - Quad Nations
• Wheelchair Basketball - home of Leicester Cobras
• Loughborough Lightning Superleague Netball matches
• International Karate Championship
• National Karate Championships
• Cheerleading Championships
• Dodgeball National Championships
• University of Leicester and DMU Intervarsity Championships

Arena capacity up to 3,000

TIMBER FESTIVAL
An award-winning festival of forests, Timber is a three-day camping festival celebrating the transformative impact of trees and forests through music, art, debate and fun. Attracting over 3,000 visitors in its first year, the second Timber festival will be held 5-7 July 2019. Tickets on sale now at www.timberfestival.org.uk

DONINGTON PARK
• British Superbike Championship
• British Touring Car Championship
• World Superbike Championship
• British F3 & GT Championship
• Download Festival

HUNCOTE BMX TRACK
National BMX Event hosted in September 2018 attracted 3,000 local and national visitors to watch and take part in a 3 day elite racing event.

856 BMX Riders and 2,000+ spectators

NATIONAL FOREST WALKING FESTIVAL
This well-established festival takes place over the last two weeks of May each year. In 2018, 90+ walks attracted over 1,500 walkers of all abilities from around the country. The 2019 programme is available here www.thenationalforestwalkingfestival.org.uk

MASSIVE FOREST WALKING FESTIVAL
This well-established festival takes place over the last two weeks of May each year. In 2018, 90+ walks attracted over 1,500 walkers of all abilities from around the country. The 2019 programme is available here www.thenationalforestwalkingfestival.org.uk

MALLORY PARK
Thundersport GB National Motorcycle Racing Championships - circa 350 competitors & 8,000 visitors over 2 days
Race of the Year standalone motorcycle race day - circa 150 competitors & 7,000 visitors
British Triathlon U20’s Festival

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LEICESTER RACECOURSE

Ladies Day - 2017 & 2018 13,000 visitors

LEICESTERSHIRE COUNTY CRICKET CLUB

2016 Sir Elton John Concert - 17,000 spectators
2017 ICC Women's World Cup - 6,000 spectators across 7 home fixtures
2018 England v New Zealand Women's One-Day International - 1,000 Spectators

LOUGHBOROUGH UNIVERSITY

- 2012 Team GB Official Preparation Camp
- 2015 Rugby World Cup Team Base
- 2016-18 UK School Games
- 2017 NEC Wheelchair Tennis Masters
- 2018 UEFA U17 European Cup
- 2018 ATP 100 Tennis

Plus the annual Loughborough International Athletics meet and home to Loughborough Lightning Netball, Rugby and Cricket teams

LEICESTER CITY FOOTBALL CLUB

KING POWER STADIUM

753,587 attendees for Premier League, FA Cup, Carabao Cup and Club Friendlies fixtures in 2018

King Power Stadium is able to seat 32,243 people

- 2018 England vs. Switzerland International Friendly - 30,256 spectators
- 2017/18 Premier League football matches - 19 per season 32,000 spectators
- 2017 UEFA Champions League football - at last-16 and quarter-finals
- 2017 Premier League Primary Stars Football Tournament - 12,500 participants
- 2015: 3 Rugby World Cup fixtures

NEW COLLEGE LEICESTER

2012 Down Syndrome World Gymnastics Championships Sponsored by LCFC and King Power National
2018 Men's Artistic Club Team Championship
2018 English Women's Artistic Championship
UK School Games
2017 UK School Games Cycling event

LEICESTER TIGERS SPEEDWAY

WELFORD ROAD STADIUM

Leicester's Gallagher Premiership, and Heineken Champions Cup Fixtures - up to 25,849 spectators

LEICESTER TIGERS SPEEDWAY

2018 British Championship Semi-Final 2,600 attended
THE VENUES, THE FACTS

Outstanding venues able to host an extensive range of:
Indoor and Outdoor Events on one site | Indoor Only Events | Outdoor Only Events | Conferences

INDOOR & OUTDOOR

Loughborough University

www.lboro.ac.uk/sport
+44 (0) 1509 226250
workwithus@lboro.ac.uk

2. Home to six National Performance Centres for Sport that includes Athletics, Cricket, Netball, Swimming, Triathlon and Weightlifting.
3. State-of-the-art Elite Athlete Centre & Hotel with specialist altitude rooms.

Able to host:
Single or multi-sport events on one single campus
Outdoor sport venues - 3,500 people
Indoor sport venues - 2,000 people

De Montfort University
Leicester

www.dmu.ac.uk
+44 (0) 116 250 6403
leisure@dmu.ac.uk

1. Extensive modern facilities.
   Bleacher seating for 800 people, wooden sprung flooring and a large versatile sports hall.
2. Close walking distance to Leicester's city centre.
3. 2 x 3G pitches and 2 x full-size grass football pitches a short drive away.

Able to host:
Netball, Basketball, Badminton, Futsal, Table Tennis, Martial Arts, Volleyball, Korfball – 100 standing
Swimming events with 78 spectator seats
Football, Rugby, American Football, Lacrosse
INDOOR & OUTDOOR

New College Leicester
Learning & Sports Village

1. Central location within the country with easy road and rail access.
2. Low cost, purpose built gymnastics centre with fixed spectator seating, enabling event organisers to just turn up and run events – a unique offer.
3. Plenty of onsite parking and extremely close to local hotels.

Able to host:
- Gymnastics Centre – 500 spectators
- Additional Outdoor
- Closed Road Cycle Circuit – 500 people

UNIVERSITY OF LEICESTER

1. Less than a mile to Leicester train station and within a short walk on the city centre.
2. Facilities over multiple locations all close by.
3. Conferencing accommodation within a mile of the main campus.

Able to host:
- Sports Hall events although no spectator facilities

Grass sports; Football, Rugby, American Football, Cricket, Lacrosse all with pitch-side standing only

INDOOR

Morningside Arena Leicester

1. Able to host conferences and events up to 3,000; (seating up to 2,900).
2. 2 large 7m by 3m screens.
3. Extra comfortable seating.

Able to host:
- Basketball = 2,400 people
- Boxing = 2,800 people
- Netball = 2,000 people
- Karate = 2,000 people
- Music / Entertainment / other sports = 3,000 people
### King Power Stadium
- Home to Leicester City Football Club
- Seats 32,243 people
- Located within 4 miles of the M1 and M69 junction
- Approximately 1 mile away from the Railway Station
- Multiple LCFC owned carparks within walking distance of the stadium, with over 1,000 spaces available for visitors

### Welford Road Stadium
- Home to Leicester Tigers premiership rugby club
- Seats 25,849 people
- Located just over 4 miles from the M1, M69 interchange and about 1 mile from High Cross Shopping Centre in the city centre and just under 1 mile from Leicester train station
- A larger capacity of bars and suites than a regular stadium

### Donington Park
- Excellent location with major cities Leicester, Derby and Nottingham nearby, and Birmingham less than an hour away
- Easily accessible from the M1, A50 and A42, with the nearest Train Station, East Midlands Parkway
- Flexible event spaces depending on requirements, including our brand new bar and restaurant Garage 39!
- Able to host:
  - Core - Motorsport Events
  - Other Outdoor Events - Track Cycling, Track Running, Music Festivals

### Contact Information
- Leicester Tigers: [www.leicestertigers.com](http://www.leicestertigers.com) +44 (0)116 319 8888
- Leicester City: [www.lfc.com](http://www.lfc.com) +44 (0)344 815 5000
- Donington Park: [www.donington-park.co.uk](http://www.donington-park.co.uk) +44 (0)1332 810048
1. More than just a motorsports venue, Mallory Park is ideally placed to host Club Cycling, Triathlon Events, Product Launches and Corporate Events.

2. Unrivalled, up-close viewing for visitors and spectators.

3. Unique and picturesque location set in a natural amphitheatre, surrounding lakes.

Able to host:
Mass participation events for 100 - 1,000:

Running – cross country, road races, fun runs, obstacle challenge races, mud runs, 5k, 10k, Ashby 20, half and full marathons, ultramarathons, 24 hour races.

Cycling – sportives, time trials, mountain bike orienteering.

Triathlons – novice, junior, pool based and open water.

Orienteering – club challenge events, league events, regional and national championships.

Sites are owned by a variety of public and private landowners, so please get in touch and we will help you find the perfect venue.

www.malloryparkcircuit.com
+44 (0)1455 502214
info@realmotorsport.co.uk

1. A destination in the heart of England, with excellent transport links and lies within 60 minutes drive of major cities such as Leicester, Nottingham and Birmingham.

2. Ideal for event organisers looking to host outdoor activities such as walking, running, cycling and orienteering events of any scale and size.

3. Over 80% of all woodland sites in the National Forest are open to public access and are perfect for informal activities and recreation, as well as organised sport. The rights of way network, including the 75 mile National Forest Way, provides multiple opportunities for fundraising challenge events and sponsored walks, runs or rides.

Able to host:
Events up to 25,000 capacity

www.leicester-racecourse.com
+44 (0)116 271 6515
info@leicester-racecourse.com

1. Prestigious Venue.

2. Vast amount of open space, able to host a large number of people.

3. Easily accessible from the Midlands motorway network and 2 miles from Leicester train station.

Able to host:
Horse racing events up to 13,000 capacity

www.nationalforest.org
+44 (0)1283 551211
enquiries@nationalforest.org
1. Located just outside Leicester City Centre, the Fischer County Ground is close to the motorway and just 2 miles from Leicester train station.
2. Complimentary on-site parking for up to 250 cars.
3. Unique setting with stunning views across the ground visible from all conference facilities.

Able to host:
- Cricket fixtures up to approximately 5,500 spectators, including International Cricket events

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1. Excellent road network infrastructure to venue (M1, M69 and M6).
2. Uninterrupted view of the oval track for spectators.
3. Central location.

Able to host:
- Motorcycle oval track racing up to 2,600 capacity

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1. The BMX track has stunning views of Croft hill, local campsite, plenty of parking and a leisure centre on site.
2. Facilities – The leisure centre on site provides washing and toilet facilities, refreshments and sporting activities for all ages and abilities.
3. Approximately 5 miles from the M1, M69 junction.

Able to host:
- BMX Events Regional and National – 5,000 maximum capacity
- Fun Racing Events – 1,000 capacity
- Internal Sporting Events – 500 capacity
- 5 a side Football Events – 300 capacity
## CONFERENCE FACILITIES

### Able to host meetings or conferences for:

<table>
<thead>
<tr>
<th>up to 30</th>
<th>up to 100</th>
<th>more than 100</th>
<th>more than 1000</th>
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### Details about capacity

- **Conferences and events up to 3,000 people**
- **Comprehensive conferencing offer for up to 2,000 delegates**
- **The Venue@DMU hosts up to 500 in cabaret style or over 1,000 people in theatre style**
- **Conferences and Exhibitions for up to 1,000 people**
- **Conferences up to 600 people**
- **Up to 500 people depending on the venue**
- **Capacity for 2 to 500 people**
- **Conference facilities of various sizes are available dependent on requirements**
- **Able to host meetings and conferences for up to 300 within a lecture theatre and break out rooms**
- **Able to host conferences for 10 – 200 people**
- **Able to host conferences for over 100 people**
- **Conferencing for up to 30 people**

### Additional information

- Located close to Leicester City centre, a modern versatile venue accustomed to hosting a range of events. Ample parking, close to bus routes, bus stations and the train station.
- Prestigious venue - Easily accessible from the Midlands motorway network and just 2 miles from Leicester train station.
- Conveniently located just minutes walk from the city centre. Perfect for large scale conferences or exhibitions.
- With 34 suites, Welford Road offers a wide choice of meeting rooms for 2 people up to 1,000 delegates.
- State-of-the-art, modern and inviting conference facilities across 7 suites and Executive Boxes.
- There are several conferencing venues located within the National Forest, including some that are outdoors and licensed for weddings.
- Four outstanding conferencing venues providing over 52 conference rooms.
- Located on Loughborough University’s campus in the East Midlands, Burleigh Court is easily accessible by road, rail and air. Accommodation on site.
- Pit Lane Suite – 120 Theatre / 80 Cabaret
  - Launch Pad – 250 Theatre / 150 Cabaret
  - Media Suite – 60 Theatre
  - Circuit Office Boardroom – 10
- Plenty of onsite parking and extremely close to local hotels.
- Function rooms boast a fantastic view of Leicestershire County Cricket Ground.
- Conferencing and meeting facilities over-looking the track. Just 8 miles from the M1 junction 21 and M69 junction 3. Closest train station is Hinckley, just 5 miles away.
- Approximately 5 miles from the M1, M69 junction.
CONNECT WITH THE VENUES OF LEICESTER & LEICESTERSHIRE

Experience and Explore Leicester & Leicestershire...
Make us your Premier Sporting Location for your next event or conference.

NEXT STEPS...
Venue contact details are included within this brochure.
For discussions about events not firmly linked to a venue please contact Leicester-Shire & Rutland Sport who will link you up with the most appropriate individual or organisation.

www.lrsport.org/premierlocation | info@lrsport.org | +44 (0) 1509 564 888

This information has been collated in-conjunction with all the venues and is current and correct at the time of printing.

A calendar of premier sporting events, national fixtures and mass participation opportunities across the area is coming soon. For more information and to register your event visit www.lrsport.org/watchtakepart