Success is only the starting point
LRS Event – 6 November 2014

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Outline

- The CSP journey
- Why LRS is successful
- Looking forward
- My challenge to you
The CSP journey

• Bit player to an essential and valued part of the sporting landscape

• Constantly shifting agendas/strategies but a constant ambition – more participation
28% of adults are inactive.

Of those that are inactive:
- 42% Male
- 58% Female
The top six sports that inactive people most want to participate in:

- Fitness & Conditioning
- Cycling
- Swimming
- Football
- Gym
- Running

48% of adults who are inactive, want to take part in sport.
The CSP journey

• Bit player to an essential and valued part of the sporting landscape

• Constantly shifting agendas/strategies but a constant ambition – more participation

• Limited impact transformed into tangibly making a difference
What makes LRS successful

- Leadership
- Strong partnerships
- Greater efficiencies
- Continuous improvement/challenge
- Making a real difference
Looking forward: the political context

• Election in May 2015

• Manifestos being written now

• Sport is no longer a consensus issue

• Tackling inactivity is gaining momentum

• A debate about delivery systems

• Including at a local level
Looking forward: the challenges

- Increasing challenge and scrutiny
- Sport and physical activity for wider outcomes
- Understanding the needs and language of health
- Proving local delivery
- Making the most of stability
Supporting other CSPs

- Me and My
- Workplace Challenge
- Leadership Training
- Strategic Commissioning
My challenge to you

• What will a great CSP, sport and physical activity landscape look like?

• How do we support school and community sport/physical activity to combine effort rather than duplicate it?

• In a mixed economy who drives participation?

• How does LRS drive its best practice across other CSPs?